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News Release

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Tupperware Brands Corporation Declares Quarterly Dividend

ORLANDO, Fla., August 16, 2010 -- Tupperware Brands Corporation (NYSE: TUP) announced today that its board of directors declared the Company's regular quarterly dividend of 25 cents per share, payable on October 4, 2010, to shareholders of record as of September 17, 2010.

Tupperware Brands Corporation is a portfolio of global direct selling companies, selling innovative, premium products across multiple brands and categories through an independent sales force of 2.5 million. Product brands and categories include design-centric preparation, storage and serving solutions for the kitchen and home through the Tupperware brand and beauty and personal care products for consumers through the Armand Dupree, Avroy Shlain, BeautiControl, Fuller Cosmetics, NaturCare, Nutrimerics, Nuvo and Swissgarde brands.

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